

STELLAR AWARDS
PREFERRED
HOST & COMEDIAN
NATIONAL
CONFERENCE ARTIST
COMEDIAN & SPEAKER

Akintunde's

THE GREEN ROOM
CLEAN & CHRISTIAN COMEDY
MASTER CLASS
FOR COMEDIANS & INDIE ARTIST

OFFICIAL COURSE DEBUT

LABOR DAY
SEPT. 2ND

DOVE COMEDY
AWARD
RECIPIENT &
30+ YEARS
VETERAN
COMEDIAN
AND WRITER

SEEN ON
BET, TBS, TBN,
CBN, THE WORD
NETWORK,
DAYSTAR, NBC,
CBS, FOX...

OVER 350 TV
EPISODES OF
WRITING
CREDITS

HELD
DEVELOPMENT
WRITING &
TALENT
DEALS WITH
BET NETWORKS,
NBC
UNIVERSAL/USA
NETWORK,
E-ONE,
ARROW
RECORDS

9 YEARS EXPERIENCE IN COMEDY CLUBS
23 YEARS AS A CHRISTIAN COMEDIAN
EXPERIENCED IN VIRTUAL, CORPORATE,
COLLEGE, AND NON-PROFIT EVENTS & VENUES



OFFICIAL
COURSE
DEBUT

LABOR DAY
SEPT. 2ND

VETERAN COMEDIAN
& WRITER AKINTUNDE
FIRST EVER EXTENDED
COMEDY COURSE

THE **GREEN ROOM**
CLEAN & CHRISTIAN COMEDY
MASTER CLASS
FOR COMEDIANS & INDIE ARTIST

10 DEEP DIVE
PRE-RECORDED
ON-DEMAND
VIDEO & AUDIO
SESSIONS

\$100

REGISTRATION
FEE

PLUS

\$50

PER VIDEO
COURSE

REGISTER NOW FOR ACCESS TO SMALL GROUP LIVE SESSIONS
FIRST COMEDIANS & ARTIST TO REGISTER
GET ACCESS TO 4 LIVE ZOOM Q&A SESSIONS



COURSE HIGHLIGHTS

- COMEDY WRITING
- STAYING BOOKED IN CLUBS & CHURCHES
- DOING IT FULL TIME
- PRIVATE EVENTS
- THE RIGHT SOCIAL MEDIA:
VIEWS THAT LEAD TO WORK



- 7 REASONS YOU MIGHT NOT BE WORKING
- HOW TO START MY OWN COMEDY ROOM
- BUILDING MY OWN COMEDY TOUR
- P.R. STRATEGIES PLUS D.I.Y. PRESS RELEASES

HOW I USE
A.I.
RIGHT NOW

& SO MUCH MORE

CALL or EMAIL
FOR MORE INFO

+1-800-280-0094

Info@TheAssignmentAgency.com

LIMITED SPACE FOR LIVE COURSE

+
TOUR
SPONSORSHIPS
SPONSOR
DECK
TEMPLATE
WITH STRATEGIES

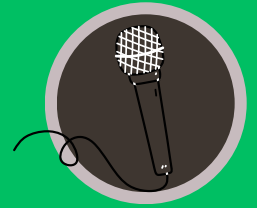
PROFESSIONAL
COMEDIAN'S
TOOL KIT &
PROCESSES

OFFICIAL
COURSE
DEBUT

LABOR DAY
SEPT. 2ND

F.A.Q.

FREQUENTLY ASKED QUESTIONS AND
GENERAL COURSE DETAILS



COURSE COST \$100 REG. FEE + \$50 PER 1-HOUR VIDEO COURSE

- REGISTRATION FEE ALLOWS ACCESS TO THE INTRODUCTION VIDEO & ONE PRE-RECORDED VIDEO SESSION OF YOUR CHOICE. EACH ADDITIONAL COURSE WILL BE \$50 PER COURSE VIDEO AND INCLUDES AUDIO VERSIONS. **EARLY REGISTRANTS WILL RECEIVE ACCESS TO THE FREE LIVE Q&A ZOOM.**

VIDEO COURSES COVERS (COMEDIANS & INDIE ARTIST)

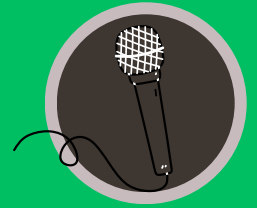
- **INTRODUCTORY VIDEO COURSE OVERVIEW (INCLUDED)**
- **FINDING THE FUNNY** WRITING FOR ME / WRITING FOR OTHERS
THE BASIC GEARS EVERY COMIC NEEDS.
THE COMIC, THE COMEDIAN, THE ENTERTAINER...
- **“BUSINESS SHOW”** NOT “SHOW BUSINESS.” THE BASICS OF BEING A
WORKING ENTERTAINMENT PROFESSIONAL. BASIC
PROTOCOLS TO BEING A WORKING ARTIST .
- **BOOKED PART I** HOW TO GET BOOKED! WHAT YOU NEED TO KNOW TO
DO THE BUSINESS OF BOOKINGS. UNDERSTANDING
PROMOTERS, CHURCHES, AND CLUBS.
- **7+ REASONS YOU MIGHT NOT BE GETTING BOOKED!**
- **PRIVATE BOOKINGS** THINGS YOU NEED TO KNOW BEFORE YOU ACCEPT
A PRIVATE ENGAGEMENT. QUESTIONS TO ASK.
- **VIEWS THAT MATTER** VIEWS CAN BE EMPTY CALORIES. HOW TO GET THE
VIEWS THAT CONVERT TO OPPORTUNITIES. THE
SOCIAL MEDIA TRAP, HOW TO BUILD A BUSINESS
THAT’S NOT DEPENDENT UPON SOCIAL MEDIA.
- **FINDING MY AUDIENCE** HOW TO DETERMINE WHO IS YOUR AUDIENCE. THEN,
HOW TO REACH YOUR AUDIENCE FOR TICKET SALES,
BOOKINGS, OR MINISTRY OPPORTUNITIES.
- **MASTERING MERCH** HOW TO MASTER YOUR MERCH. WHAT SELLS FOR ME
MAY BE DIFFERENT THEN WHAT SELLS FOR YOU.

OFFICIAL
COURSE
DEBUT

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SEPT. 2ND**

F.A.Q.

FREQUENTLY ASKED QUESTIONS AND
GENERAL COURSE DETAILS



- **BOOKED PART 2**

HOW TO BE A BLESSING TO CHURCHES W/ DETAILS. THE ART OF THE REBOOK. UNDERSTANDING THE BASICS OF CHURCH PROTOCOLS IN BOOKINGS.

- **REPRESENTATION**

MANAGERS, AGENTS, ROAD MANAGERS, PUBLICIST, AGENCIES, LAWYERS, ACCOUNTANTS, ASSISTANTS. THESE ARE NOT ALL THE SAME PERSON!

- **MEDIA PRESENCE**

THE RIGHT PHOTOS, LANDING PAGE, WEBSITES, AND SOCIAL MEDIA. ARE YOUR PICTURES HINDERING YOUR BOOKINGS? PHOTOS & PICTURES ARE NOT THE SAME. PROFESSIONAL PHOTO NEEDS.

- **MY COMEDY ROOM**

IN COMEDY, A "ROOM" REFERS TO A PERIODIC LIVE COMEDY EVENT AT A VENUE THAT A COMEDIAN HOST OR PRODUCES WITH OTHER COMEDIANS. HOW TO START ONE AND THE VALUE OF HAVING ONE.

- **MY COMEDY TOUR**

THE BASICS OF LAUNCHING AND GROWING A COMEDY TOUR IN CHURCHES, COMEDY CLUBS, OR VENUES. THIS IS BASED ON MY PERSONAL EXPERIENCE WITH TRANSPARENT SUCCESS AND FAILURE EXAMPLES.

- **SPONSORSHIPS**

\$250
SPECIAL OFFER
NORMALLY \$750

HOW TO OBTAIN AND MAINTAIN RELATIONSHIPS WITH LOCAL, REGIONAL, AND NATIONAL SPONSORS. SPONSOR DECK TEMPLATE AND LANDING PAGE EXAMPLES.

- **LIVE ZOOM Q&A**

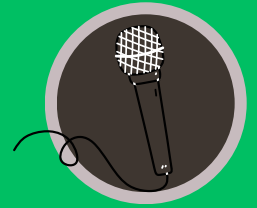
FREE
TO EARLY REGISTRANTS

2-HOUR LIVE SMALL GROUP SESSIONS WHERE EACH PARTICIPANT MAY ASK ONE QUESTION AND A BRIEF FOLLOW UP QUESTION. 9/9, 16, 23, 30 - 8PM

OFFICIAL
COURSE
DEBUT

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WHAT THIS IS NOT



- **NOT A MASTER CLASS ON COLLEGE BOOKINGS. ALTHOUGH MANY OF THESE PRINCIPLES APPLY TO COLLEGES AND I HAVE WORKED COLLEGES EARLIER IN MY CAREER AND STILL DO FROM TIME TO TIME, I DO NOT CONSIDER MYSELF A MASTER IN OBTAINING CONSISTENT COLLEGE BOOKINGS.**
- **NOT A MASTER CLASS IN CORPORATE BOOKINGS. ALTHOUGH I HAVE AND STILL DO MAINTAIN CORPORATE BOOKINGS, I DO NOT CONSIDER MYSELF A MASTER OF CORPORATE BOOKINGS OR SPEAKING ENGAGEMENTS. CORPORATE, BUSINESS CONFERENCES, AND NON-PROFIT SPEAKING ENGAGEMENTS ARE SIGNIFICANTLY DIFFERENT AND MUST BE APPROACHED AS SUCH. ANYONE WHO TELLS YOU DIFFERENT IS NOT BEING FORTHCOMING.**
- **NOT A GUARANTEE THAT YOU WILL GET WORK**
- **NOT A GUARANTEE OF OPPORTUNITIES TO BE BOOKED OR TO PERFORMER AT WFMG PRODUCED EVENTS OR TOUR DATES.**
- **NOT A GUARANTEE NOR AN OFFERING OF OPPORTUNITIES TO BE SIGNED OR REPRESENTED BY THE ASSIGNMENT AGENCY.**
- **NOT A GUARANTEE NOR AN OFFERING TO BE SIGNED OR FEATURED ON “JOKE FARM RECORDS” NOR SIRIUS XM / PANDORA.**
- **NOT AN OPPORTUNITY TO PITCH ORIGINAL STORIES, CONCEPTS, IDEAS, JOKES, SCRIPTS, SCREENPLAYS, TELEPLAYS, TREATMENTS, SYNOPSIS, OR ANY INTELLECTUAL PROPERTIES YOU MAY HAVE TO WFMG, THE ASSIGNMENT AGENCY, OR IT’S SUBSIDIARIES.**
- **NOT A SCREENWRITING COURSE. ALTHOUGH WE WILL TOUCH ON WRITING, THIS IS NOT A TELEVISION OR SCREENWRITING COURSE.**
- **NOT A SATELLITE RADIO OR STREAMING MEDIA COURSE.**